

The use of flanking measures in the EU and their implementation in Lithuania

12 April 2019



PPMi

Conference speakers



Attila von Unruh

Founder and managing director, TEAM U

Attila von Unruh is a dedicated social entrepreneur who seeks to support entrepreneurs in crisis. His vision is to create an Early Warning System for entrepreneurs, so they can strengthen their companies and adapt to changing market conditions.

Attila is Ashoka Fellow since 2011 in Germany. He is a certified turnaround-consultant and systemic business coach. His approach is to encourage entrepreneurs to take action at an early stage of a crisis, offering them a unique combination of support for self-empowerment and consultancy. TEAM U has helped more than 16.000 entrepreneurs to manage a turnaround or restart – it is now the biggest organisation in Germany of its kind. The EU Commission has declared TEAM U a model for good practise – since 2017 TEAM U trains organisations in various countries how they can support SMEs with the Early Warning Europe program aiming to achieve a high social and economic impact.



Brenda Lioris

Legal Counsel, Graydon, Belgium and the UK

Brenda Lioris is a member of the Belgian Management team of Graydon, a private credit assessment firm. Graydon has a partnership with the Chamber for Companies in Financial Difficulty in Belgium.

Brenda is responsible for Legal Counsel in Belgium and the UK. She is an accredited privacy expert and has a broad background in commercial and company law. As a Legal business partner she advises pragmatically on company, commercial law and GDPR-issues.



Katarzyna Gierczak Grupińska

President, Family Business Foundation

Sociologist, MBA, certified social change leader and facilitator of the international New Leader Circle of FBN International. Founder and president of the Family Businesses Foundation from 2011. Under the Foundation, she opened the FBN International branch in Poland.

She promotes the Family Business Tree Umbrella Brand, which symbolises the pride of family entrepreneurs based on the following values: tradition, honesty, and responsibility handed down from generation. From 2016, she has been in charge of the “Early Warning Europe” project in Poland, specifically development of Mentors network.



Eleni Tzoka Steckka

Project coordinator, Family Business Foundation

Medical doctor, experienced manager, certified Business Coach and Trainer, Health Coach. From 2008, the owner of the training and consulting company Epsilon Eleni Tzoka Steckka. Member of the international Global Training Partner Performance Group, which trains management staff in Poland and abroad.

She is currently involved in development of the Family Companies' Foundation where she contributes to reports, the “Future Competences in Family Companies” workshops, and the “Healthy Family Company” concept. From 2016, she has been in charge of the “Early Warning Europe” project in Poland, specifically development of Mentor competences. The project aims to bring assistance to company owners experiencing difficulties.



Dr Gerard McCormack

Professor of International Business Law, University of Leeds

Gerard McCormack grew up in Ireland where he qualified as a lawyer (barrister). He has spent most of his career in the UK where he is currently Professor of International Business Law at the University of Leeds. Dr McCormack has also worked on different law reform projects in Europe and Asia including a comparative analytical and empirical study for the European Commission on preventive restructuring frameworks across Europe leading to the proposal for a Restructuring Directive.



Jean Messinesi

Outgoing President of the Paris Commercial Court

Jean Messinesi was elected President of the Paris Commercial Court in October 2015 and took office in January 2016; he had been a judge with that Court since 2006. His tenure as President ended on January 22nd 2019.

In 1970, he started his professional life as an economist with the International Monetary Fund in Washington DC; six years later he returned to France, his home country, where he worked for international banks, specialising in project and commodity trade finance. At the time of his retirement in 2015, he was Senior Advisor with HSBC for Maghreb countries.



Morten Møller

Project manager, Early Warning Europe, and Member of the management board, Early Warning Denmark

Morten is the Project manager of Early Warning Europe and an experienced management consultancy professional. Having managed more than 100 consultancy projects worldwide, he draws on his knowledge of working across cultural and institutional barriers in a wide range of business sectors in his daily work. He strives to turn Early Warning Europe into a permanent success story to the benefit of vulnerable SMEs in Europe.



Dr Ramūnas Kuncaitis

Head of Sector for Entrepreneurship & Clusters at the Executive Agency for Small and Medium-sized Enterprises (EASME), European Commission

Dr Ramūnas Kuncaitis has been working for the European Commission since 2005. He currently heads up the Entrepreneurship and Clusters sector in the Executive Agency for Small and Medium-sized Enterprises which is responsible for the implementation of the EU programme for the Competitiveness of Small and Medium-Sized Enterprises (COSME), including the action for establishment of European Network for Early Warning and for Support to Enterprises and Second Starters. Previously he worked on EU policies and funding programmes relating to education and training.
